

Carat appoints new media manager

Media agency Carat SA, part of the global Aegis Group, has appointed Ilsa Grabe to the position of media manager in its Johannesburg office.

Grabe has notched up significant successes during her time as business unit head with Carat, and her new position will see her share her secrets of success with the Johannesburg team through mentorship and coaching, while being right hand woman to Johannesburg MD Lwandile Qokweni. Grabe is well known in the industry, having bagged an Internationalist Media Innovation Award, and serving as a Roger Garlick judge. She is also on the 2014 AMASA committee.

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