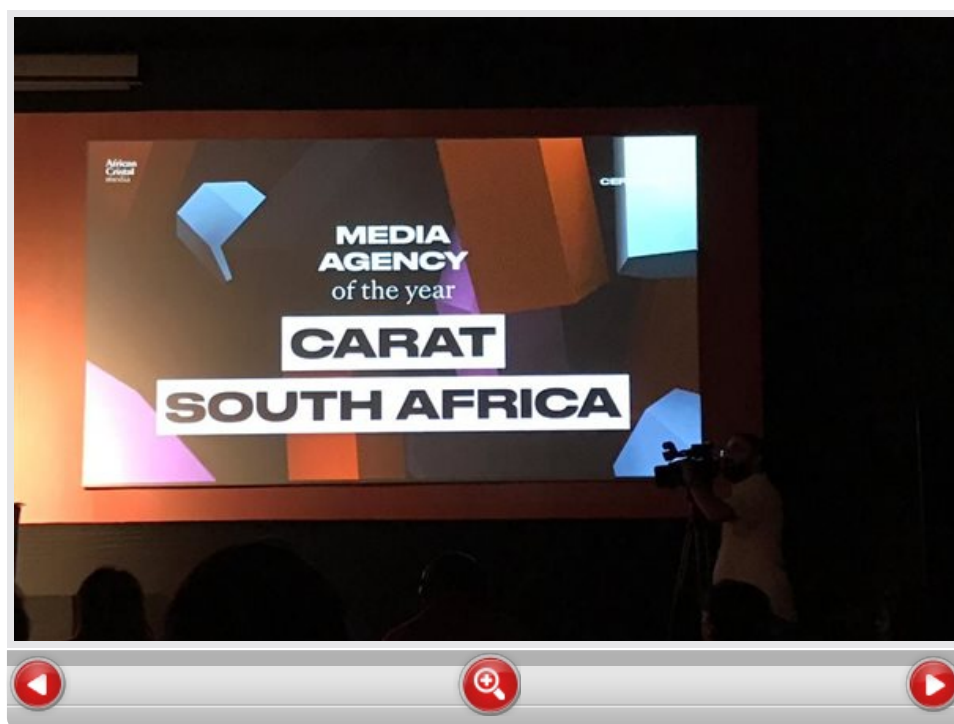


Back-to-back wins for Dentsu Aegis Network at the African Cristal Awards

Issued by [Dentsu](#)

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Recognising the best creative, media and digital work across the continent, Dentsu Aegis Network SSA won 25 awards including the prestigious African Cristal Media Network of the Year Award for the second year running.



The Media Agency of the Year award also stayed within the Dentsu fold going to Carat South Africa.

The African Cristals, the premier awards programme for the Pan-African marketing and communications community, recently took place in Marrakesh, Morocco.

Dentsu Aegis Network wins 25 Awards click [here](#) for full list.

Carat South Africa

Silver - Promo & Activation/Use of technology for Guinness – Rio Ferdinand Live Billboard campaign. Receiving an additional 6 Bronze Awards.

Carat Nigeria

Bronze - Best use of Integrated Media for Nestle's Maggi Naija Pot campaign.

iProspect SA

Gold - Digital & Mobile/Integrated campaigns for IndieFin Mullets campaign.

Silver - Digital & Mobile, Insurance / Banking and Financial Services for IndieFin Mullets. clinching an additional two

Bronze Awards.

Isobar Nigeria

Bronze - Media/ Mass Consumption Products for the King is here campaign.

Isobar Kenya

Gold - Print/ Press Craft for “Don’t Let it Settle” Kreo Cleanse campaign.

Two Silvers - Print/ Miscellaneous for Penscapes campaign and another in the Print category/ Press Craft, Penscapes campaign. Awarded an additional two Bronze Awards.

Vizeum SA

Bronze - Media/ Best Media Strategy for the IndieFin Mullets campaign.

Noah’s Ark

Silver - Branded Entertainment & Content/ Fiction Film for “In-Laws – Tutorial” campaign and 4 Bronze Awards.

Today, Dentsu Aegis Network has surpassed 1500+ people across 48 countries. Dentsu Aegis Network has investments in 10 African markets. These awards are testament to their consistency, in work across their African Network.

Dawn Rowlands, CEO for Dentsu Aegis Network SSA, said: “Our ability to create innovative solutions that solve business problems was acknowledged at the Cristal Awards yet again. Once again showcasing our philosophy that great people, deliver great work, that *innovates the way brands are built*.” Rowlands continues, “these awards are particularly an important accolade for the Group as the world looks to Africa for inspiration from the vibrant youth and multi-cultural diversity to inform global trends.”

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