

Welcome #Greenery, Pantone's 2017 colour of the year

Prepare to feel like you're bringing the outdoors indoors with Pantone's colour of the year 2017: #Greenery.

The Pantone Color Institute's 2016 colour of the year took a bit of getting used to as it was a blended combination: Rose Quartz and Serenity.

As we get ready for the year ahead it seems we'll need to design with freshness, revitalisation in mind, as the chosen shade for 2017 is greenery, a zesty yellow-green or '15-0343', to be specific.

The trendy Twittersverse has reacted...

“ *Pantone's New Color Of The Year Is Weird And Perfect - Fast Company* <https://t.co/M1fqVEaxBf>— JHC (@earthtoreform) [December 9, 2016](#) ”

“ *The announcement we've all been waiting for! Greenery, Pantone's colour of the year 2017 reminds us to eat our veg* <https://t.co/kP8bj2g7cy> [pic.twitter.com/SWZ6i9ChYF](https://t.co/kP8bj2g7cy)— Creative Review (@CreativeReview) [December 8, 2016](#) ”

“ *👀👀 @pantone announced its Color of the Year for 2017 and it's Greenery! Take a look at 10 Greenery-inspired designs ...* [pic.twitter.com/K4JGGPMEPa](https://t.co/K4JGGPMEPa)— Design Milk (@designmilk) [December 8, 2016](#) ”

Visit the official [Pantone website](#) for more and to download the Greenery Color Palette in ASE file format for Adobe® Applications..

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