

The AMF names new chairperson

The Advertising Media Forum (AMF) has selected Koo Govender as its chairperson for 2017/18.

Koo has more than 20 years of experience in the broadcast and media industry.

She was recently a judge for Cannes Lions 2017, Loeries 2017 as well as AdFocus 2017 in the media and innovation category.

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