

AMASA "P" Party











The Advertising Media Association of South Africa's annual fundraising event for various children's charities was held on Thursday, 26 October 2006, at Taboo Nightclub in Sandton, principally sponsored by SABC Airtime Sales and Oracle

Airtime Sales. This year, AMASA challenged members of the advertising and marketing industry to embrace their alter egos with a "P" party theme, as well as having them donate a Christmas present.

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