

Jury announced for Lions Health 2016

Lions Health, the global annual awards for creative excellence in healthcare communications, has today announced the names of the 27 jurors who will make up this year's Pharma and Health & Wellness juries.



“This is a diverse mix of talent from across the globe,” said Terry Savage, Chairman, Lions Festivals. “It’s exactly the balance of disciplines and skills that’s needed to judge the specialist area of healthcare. They’ll be looking for creativity that stands out from the regulatory frameworks, awarding work that sets a clear direction for the future of the industry.”

The 2016 juries have been named as follows:

Health & Wellness Jury

- Joshua Prince, chief marketing officer, Omnicom Health Group, Global – Jury President
- Matt Gill, group creative director, Healthy Thinking Group, Australia
- Gerrard Malcolm, creative partner and managing director, Insight AU, Australia
- Andre Laurentino, global executive creative director for Unilever, Ogilvy & Mather, Global
- Carmen Botelho, group creative director & managing partner, Float Health, Portugal
- Jana Apostolopulu, chief creative officer, Pink Carrots Communications, Germany
- Peter Matheson Gay, executive creative director, Health, Weber Shandwick, USA
- Chris Duffey, EVP, global director of Creative Technology, Sudler Worldwide, Global
- Bindu Menon, CEO, Point Blank Advertising, India
- Masaya Shimizu, planning director, Dentsu, Japan
- Emilio Solis, regional creative director, Leo Burnett Mexico Jason Romeyko, global executive creative director, Saatchi&Saatchi Geneva, Switzerland
- Al Young, chief creative officer, FCB Inferno, UK
- Zuleika Burnett, executive director, Creative & Innovation, Havas Life Medicom, UK
- Martin Hafley, creative director, DDB Remedy, UK
- Melyssa Weible, managing partner and co-founder, Elixir Health PR, USA
- Carlos Ricque, SVP, Creative, DigitasLBI, USA

Pharma Lions Jury

- Alexandra von Plato, group president, Publicis Healthcare Communications Group, North America - Jury President
- Peter Smith, regional executive Creative Director, Ogilvy CommonHealth, APAC
- Phil Brown, creative director, Bill Curtis and Phil Brown, Australia
- Anne de Schweinitz, global managing director, Healthcare, FleishmanHillard Healthcare, Global
- John Reid, chief creative officer, Wunderman DC, USA Veronica Trujillo, Area Creative Director, TBWA/WorldHealth, Mexico

- Sean Riley, executive creative director, McCann Health, Japan & North Asia
- Richard Rayment, creative director, InVentiv Health Communications, UK
- Tina Fascetti, chief creative officer, Guidemark Health, USA Rich Levy, Chief Creative Officer, FCB Health, USA

Lions Health awards outstanding work across Pharma and Health & Wellness with the coveted Lion trophy, the benchmark in creative excellence. The Health & Wellness Lions celebrate consumer product communications, such as over-the-counter medicines, applications or devices, while the Pharma Lions are for communications aimed at healthcare professionals, including prescription drugs, vaccines and biotechnology.

Entries for Lions Health are currently being accepted via www.canneslions.com/lions_health/, where details of how to attend the Festival and Awards can also be found.

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