

Ogilvy Africa appoints Akua Owusu-Nartey as chief client officer

Ogilvy Africa has named Akua Owusu-Nartey as the chief client officer across Sub-Saharan Africa. In this position, she will be responsible for providing excellent service to clients on the continent. Owusu-Nartey will also act as the head of connected culture, working closely with the leadership and people teams to infuse Ogilvy's belief system and values throughout the organisation.

Owusu-Nartey is a highly renowned marketing practitioner with over 18 years of experience, who is known for her strategic ideas and ability to engage with target audiences. Her leadership will drive the network's Africa vision while developing a talent plan to ensure Ogilvy Africa remains future-ready.

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