

Khan Javed to lead Centric DXB's client strategy development, social media practice

Centric DXB has appointed Babar Khan Javed as its newest country manager in Dubai. Khan Javed is to lead Centric DXB's client strategy development as well as its social media practice alongside client director, Vipul Jadhav.

Khan Javed's career spans 10 years in which he has worked in a number of categories, ranging from food, beverages and nutrition to technology and durables. He has used his expertise as a published author and thought leader and is also a graduate of Google's Squared digital business transformation program and is a top writer on Quora for both digital and content strategy.

For more, visit: <https://www.bizcommunity.com>