

J. Walter Thompson Company acquires minority stake in Turkey's WANDA Digital

WPP has announced that J. Walter Thompson Company has acquired a minority stake in WANDA Digital, one of the leading independent digital agencies in Turkey.

Following the transaction, WANDA and J. Walter Thompson's local office, Manajans J Walter Thompson Turkey, will operate independently, but jointly invest in new technology and innovative projects.

Turkey is one of the Next 11 growth economies where WPP companies (including associates) generate revenues of over \$1bn and employ over 10,000 people. In Turkey itself, WPP companies (including associates) generate revenues of around \$120m and employ approximately 1,300 people.

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