

Litha Communications extends annual report experience

Issued by [Litha Communications](#)

9 Sep 2013

Litha Communications, having recently taken on the services of a designer, has now completed two annual reports for new clients. The first, for the HWSETA (Health & Welfare Sector Education Training Authority) is a 128-page document detailing the Training Authority's successes in the past year. The second is a 90-page report for the National Gambling Board South Africa (NGB), a member of the dti group.

"It is exciting to see the rapid pickup on our new services," says Teresa Jenkins, MD of Litha Communications. "We began tendering for annual reports only a few months ago, so it is gratifying to see that this extension of our communication services has been so readily acceptable to such august authorities as HWSETA and NGB.

"We received a heartfelt thank you from Emily Ntsowe, chief financial officer, of the national Gambling Board who stated, "I also want to acknowledge the sweat and effort that you and your staff have put in the production of this annual report.

"As part of our team, we offer a highly experienced editor, Gwen Watkins, who makes revisions to and suggestions about the content of the documents, focuses on improving the accuracy of language, flow and overall readability and checks for grammar and spelling.

"Often in documents such as these, produced by multiple authors, slight errors may creep in from the use of varying default dictionaries in the original copy, the use of the more formal third person vs the less rigid first person and agreement on such terms as chair, chairperson and chairman.

"We see this as a natural extension to our current communication services offered to both the public and private sectors, furthering their aims in marketing their achievements during the year," concludes Jenkins.

Litha Communications offers knowledge-sharing solutions, grounded in marketing practices, which move events and messaging beyond the mundane to speak to the hearts and minds of selected audience. It has been doing this since 1999, both locally and internationally, giving it an unparalleled expertise in communications.

▀ **Shaking up the annual report scene through excellence** 16 May 2024

▀ **Has your brand fallen on deaf ears?** 2 May 2024

▀ **PR success hinges on achieving objectives - But at what cost?** 8 Apr 2024

▀ **Black Friday goes through to Green Monday at Litha** 23 Nov 2018

▀ **Beulah du Toit one of South Africa's Top 40 Women in MICE** 17 Sep 2018



Litha Communications

Litha Communications is a 51% black-owned full service agency established in 1999.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>