

## Gauteng HOMEMAKERS Expo - A celebration of trends and ideas

Issued by HOMEMAKERS

## 28 Feb - 3 Mar 2013 at the Coca-Cola Dome

In 2013 Gauteng HOMEMAKERS Expo celebrates 20 years of exhibition excellence. This South African favourite is still the country's largest, multi-award winning home interest expo, offering 50 000 visitors a vast range of home lifestyle and home improvement products, all under one roof, over four days!

This year's line-up of SA's leading home lifestyle brands is spearheaded by a show-stopping Furniture and Décor feature, *Urban Interiors*, demonstrating 360° design solutions for *small* 

*spaces* yet *big living*. This feature is brought to you in association with The South African Institute of Interior Design Professions (IID) and The Home Channel as media partner. The area hosts an inspiring Decorator's Challenge, *Divide & Conquer* on the Upper Level of the venue.

The challenge will be presented to you by a superb and well-known group of decorators and designers who will showcase a complete design solution for bi or multi-functional room spaces. You can look forward to **meeting** the designers at the expo *Dave Nemeth*, a well-known designer, called his inspiring design 'Urban Originals' and is a combination of a lounge, bar, dining room and study. *Ronel Gouws* from Studio 3 Internationals Architects will present a must-see combination with a raised floor concealing and revealing a lounge, study, sleep, bathe and entertainment room combination called 'verBorgen'. Decor expert, *Amanda van Wyngaardt's* design 'Creative Jungle' is an inspiring and exotic combination of a conservatory, studio and dining room. The award winning, *Phil Darby* from PDI Design Consultants, combines a bathroom and dresser/BIC area into one space within which to

experience many captivating and surprising aspects.

Catch Aidan Bennetts and Tanya Visser with some of our very own experts at the **Builders DIY Theatre**, giving visitors the most up-to-date ideas and solutions when it comes to renovating and decorating their gardens and homes.

The *Totai Gas Pavilion*, an interactive and innovative pavilion hosted by Totai and LPGSASA (Gas Safety Association) where visitors can witness the future of multifaceted energy.

Visitors will learn more about how **efficient gas**, a clean, reliable, efficient and **cost effective** form of energy, will play an increasingly important role on the home front. The Pavilion will deal with the importance of **safety** and professional installation and also reveal the many facets of **domestic application** such as gas heating at home, water heating solutions, cooling, (fridges and freezers) leisure activities outdoors and lighting.

Don't miss The South African Chefs Association who will show you more on cooking with gas! They will present daily live demonstrations at the Pavilion.

View the latest trends in kitchen design at the *Kitchen Specialists Pavilion* and get a chance to talk to specialists in the industry who will advise you on design trends and product applications.

The *Glade Sensorium* brings a fourth dimension to design and enhances your sensory experience. Young South African designers around the country present a collection of three rooms inspired by three fragrances. The fragrance complements the tone and style of each room with matching interiors. You can look forward to experience the fragrances and designs of the rooms *Morning Dew, Lady Glade of Paris* and Contemporary *Closet*.





4 Feb 2013

We invite you to build a better life for others by adding *A Brick in the Wall*. The Gauteng HOMEMAKERS Expo has given their wholehearted support to the Meals on Wheels Make-over Initiative. Meals on Wheels is a not-for-profit organisation that not only serves more than 13.4 million meals per year but, also gets businesses and individuals to voluntarily help renovate the properties of needy individuals and organizations. This year, together with you, our visitors, we will be building a mural at the expo with the aim of donating R200 000 to the Moffatview Community Orphanage - an initiative supported by Meals on Wheels.

There are 350 children in Moffatview and Meals on Wheels presently feeds 130 of the most needy three times a week. The dream is to have the capacity to feed all the children and to build them a safe haven where they can learn, play and be safe.

Please participate in this amazing initiative. Buy your sticker ?brick' for R20 from the Meals on Wheels stand C40 (Main Arena) and paste it on the Orphanage wall.

A Brick in the Wall stand is sponsored by Oasys Innovations.

For more information email <u>michelle@mealsonwheels.co.za</u> or visit <u>www.homemakersonline.co.za</u>.

Share the HOMEMAKERS Expo's 20 year celebration of trends and ideas! Consulting directly with the experts and sourcing suppliers for your home improvements and home enhancements is what HOMEMAKERS Expo is all about.

28 February - 3 March 2013 |The Coca-Cola Dome, Northriding Thursday and Friday 10:00 - 19:00 | Saturday and Sunday 09:00 - 18:00 R80 Adults, R50 Pensioners, Children under 12 free

For more information visit <u>www.homemakersonline.co.za</u> or phone 086 111 HOME/4663. View our 2012 Gauteng HOMEMAKERS Expo short video: <u>http://youtu.be/wHIjfq12Jio</u>. **Twitter - @SAHomemakers** Facebook - www.facebook.com/HOMEMAKERSonline

\* Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024

- " Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023
- <sup>\*</sup> Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- " Get on board with Homemakers digimag 21 May 2021
- " 2021 Johannesburg Homemakers Fair postponed 10 Feb 2021

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