

Ornico Group buys Adscanner

Issued by [Ornico](#)

18 Sep 2005

The Ornico Group has recently acquired Adscanner, a specialist in the media and monitoring field!

Adscanner who play a competitive role in the media monitoring industry will now specialise in radio monitoring on top of its traditional television monitoring services with existing clients such as TBWA Durban, Media Shop and other leading advertising clients.

Manager Davon Smith says, "The new and improved Adscanner under the Ornico umbrella will continue to offer competitive rates without compromising on the quality of its monitoring. "We also offer flexibility which most companies are unable to do, as we can build our product around the client's needs," he says.

- **Ornico unveils financial services insights from 2023** 30 May 2024
- **Provide your insights for the 2024 Social Media Landscape Research** 16 May 2024
- **Ornico celebrates win at the Global AMEC Awards 2023** 29 Nov 2023
- **Ornico launches the 2nd annual edition of the SA PR Measurement Landscape Report** 28 Nov 2023
- **Ornico launch webinar: 2nd annual edition of the SA PR Landscape Report** 16 Nov 2023

Ornico



Ornico provides brand, media and reputational intelligence and research to provide an independent view of brand performance. Gain the competitive edge by making strategic marketing and communications decisions to outsmart the competition.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>