

# Tiger Wheel & Tyre's got wheels and tyres for you

Issued by [Tiger Wheel & Tyre](#)

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The festive season is here and Tiger Wheel & Tyre has launched an innovative new ad campaign in support of its fantastic specials.



To promote the wide range of wheel and tyre products, Tiger Wheel & Tyre commissioned an innovative and off-the-wall series of animated ads. In the various episodes you will see a kaleidoscope of comical characters seeking out the best tyres and wheels on offer.

From leading passenger tyres, to 4X4 tyres, SUV and Ultra High Performance tyres right through to run-flats - as well as an extensive range of big brand wheels - the message remains clear: whatever your preference, Tiger Wheel & Tyre has got what you are looking for at the right price.

"At this time of year the public are inundated with advertising messages," says Joe Du Plooy, Marketing Executive at Tiger Wheel & Tyre. "We've always prided ourselves in standing out from the crowd as pioneers in the industry and we feel with this ad campaign we will definitely cut through the clutter and put the fun back into wheels and tyres."

This Holiday Season, Tiger Wheel & Tyre's most comprehensive range of leading tyre brands are starting from as low as R299 each - and if you are seeking an original gift idea this December, don't forget about the Tiger Wheel & Tyre Gift Card: a perfect staff incentive or Christmas gift for your loved ones, serving as a comfortable safety net while travelling on our busy roads.

As the holiday rush gets underway, the demand for fast, friendly and knowledgeable wheel and tyre service is more important than ever.

For your travelling convenience Tiger Wheel & Tyre will be open on 16 December from 8am - 5pm, this includes the latest addition to the Tiger Family, the all new Tiger Wheel & Tyre Rustenburg store. For all the best deals, services and new store details visit [www.twt.to](http://www.twt.to) or log on from your mobile phone at [mobi.twt.to](http://mobi.twt.to).

**"Tiger Wheel & Tyre's testing of worn versus new tyres yields sobering results"** 18 Apr 2024

**"Tiger Wheel & Tyre takes ownership of the brand's 2 Gaborone stores"** 8 Dec 2023

**"South Africans vote Tiger Wheel & Tyre tops in 11 different awards this year"** 7 Dec 2023

**"Prepare for holiday road trips with some fast and some fun facts from Tiger Wheel & Tyre"** 6 Dec 2023

**"Premium tyres triumph over budget tyres under rigorous test conditions"** 1 Nov 2023

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At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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