

Rocket Creative relaunches

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After 12 years in the industry, leading design and display company, Rocket Creative, took the opportunity of the 2010 upswing to launch their new generation corporate identity. The new attention-grabbing logo and colour scheme combines the originality of the existing rocket logo with a new tattoo-style design and brings the company's new CI to the cutting-edge of the industry.



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Rocket Creative's Managing Director, Richard Nilson, says, "Our new identity exemplifies the company's business ethos of always being original and one step ahead. We felt it was necessary to update our CI livery to complement the extensive product offerings and increasingly creative and unique nature of our product. Our new identity certainly does epitomise our creative approach and has already garnered an extensive amount of positive feedback."

The striking new livery is already sported on the company's building and vehicle signage.





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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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