

# Instant Grass launches Street Grass with Bizcommunity.com

Issued by [Bizcommunity.com](https://bizcommunity.com)

18 Jun 2009

Instant Grass is launching Street Grass, an ongoing micro-trend report based on Instant Grass' proprietary research methodology.

On a weekly basis Instant Grass receives hundreds of micro trends from their urban trend scouts. These trends are collated at Instant Grass HQ where they are translated into consumer intelligence and presented as their monthly Grasscapes Report to a blue-chip client base.

From the 22nd of June Instant Grass will be uploading Street Grass, a weekly bite-sized version of The Grasscapes Report, on Bizcommunity.com for the benefit of all Bizcommunity readers.

Not only will Street Grass highlight a current consumer micro-trend but more importantly they will offer an opinion as to why and how marketers can use this intelligence to enhance their brands.

For more information on how to subscribe to a category-specific Grasscapes Report please contact .

[Get the Flash Player](#) to see this.

[Get the Flash Player](#) to see this.

[Get the Flash Player](#) to see this.

- **Biz Most Read Award winners April 2024** 1 May 2024
- **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024
- **Biz Most Read Award winners March 2024** 2 Apr 2024
- **Biz Most Read Award winners February 2024** 1 Mar 2024
- **Share in the sharing economy on Biz** 28 Feb 2024

[Bizcommunity.com](https://bizcommunity.com)



Where 370 companies in 18 industries trust Biz Press Office newsrooms to publish corporate content, on Africa's indispensable B2B news media. **Enquire about a newsroom like this for your company on**

**[sales@bizcommunity.com](mailto:sales@bizcommunity.com)**

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>