

CIO conference to unleash tools for successful IT

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The CIO Challenge, powered by Deloitte and hosted by Topco Media, to be held at The Campus, The Forum, Bryanston on 10th and 11th September, is a conference targeting individuals involved in the IT industry.

In a rapidly changing IT environment, the conference, now in its third year, offers delegates the opportunity to examine the challenges facing those involved in the IT industry and to keep pace with new trends and future developments in IT.

To facilitate stepping up to these challenges, the CIO Conference has put together a broad based speaker programme, including the recently appointed head of Google SA, Stafford Masie. The Google story and future plans for Google SA will be a key focus of Stafford Masie's presentation.

Confirmed speakers and their chosen topics for the CIO Challenge include:

- Adrian Moorgas, Director, Deloitte's Consulting

Adapting to survive

- Angus Hay, CTO, Neotel

Technology convergence and what it means for the CIO ie outsourcing infrastructure

- Rob Lith, Director, Connection Telecom

Open Source Unleashed. Why use open source? The impact OSS will have on CIOs. OSS challenges and how these can be overcome. How to launch a successful OSS project.

- Shobha Maharaj, Managing Consultant, EON Consulting

IT Value management: VMO Project

- Andrew Cowley, CEO, Sybase SA

Information Management

- Stuart Lewis, Managing Executive, Corporate & Commercial Rentworks

Cost Efficiency and the CIO

- Robert Sussman, MD Intergr8 IT - Voted Top Private CIO of the Year 2005 for Africa

Software as a Service

- Martin Rennhackkamp, COO, PBT Group

The Disruptive force of BI - friend or foe?

- Benjamin Marais, CTO for eBucks

A case study on eBucks will be presented and the challenges arising on the security side.

- Samresh Ramjith, GM Security, Security Dimension Data

Security - Governance, Risk and Compliance issues in an organisation's security strategy. Key security concerns in the formulation of the strategy.

Chairing the Conference will be Terry White, Direct of MarketWorks Advisory (Pty) Ltd, author of three books on IT Management, a Masters in Commerce (IT) and lecturer at a number of tertiary institutions on IT, Change Management and Strategy: "We are entering an era of innovation, where real improvements in software/IT will deliver capabilities beyond our imagination. This event will show delegates how to use these improvements to their advantage. On both days of the Conference, the industry will be challenged to participate in interactive panel discussions," says White.

Targeting CIOs, CEOs, COOs, CTOs and CISOs, Business Transformation Managers, IT Risk and Governance Managers, Policy Makers the challenges to be tabled include:

- Demonstrating the value of IT in actual terms,

- Security - the issue around 'Advanced Persistent Threats'
- Hyper-collaboration - How to get clients and suppliers into the innovation loop
- Improving enterprise operational velocity
- Service oriented architectures
- Distinctive constituency experience - recognising that competitors are vying for your clients and your staff

For more information on the CIO Challenge, contact Karla Fletcher, Topco Media Conference Division on 021 790 5200, email:

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