

White Star host a meet and greet for the 2021 Miss Soweto top 20 finalists

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As a kick-off to the eagerly awaited 2021 Miss Soweto pageant, White Star hosted a meet and greet on Tuesday, 26 October at the Cooking Kitchen in Parkwood, where media was given the opportunity to meet the top 20 enthusiastic beauties, who welcomed the media with open arms. The ladies got the chance to discuss all things pageant as they gave a detailed breakdown of what kind of mental and physical preparation was needed to take part in the competition, and spoke about their background, education, family, home life, and ultimately what they would do upon winning the coveted Miss Soweto 2021 title.



The finalists expressed how they hope to harness the promotion and enablement of active citizenry, patriotism, pride and community work in the Soweto community before wrapping up to capture group images on the red carpet and around the beautiful garden backdrop of the venue.

Twenty eager finalists will take to the stage of the Soweto Theatre on 27 November to compete for the coveted titles of #MissSoweto2021, First Princess, Second Princess, Miss Personality, Miss Photogenic and People's Choice Award.

The worthy 20 finalists are currently going through a series of workshops to enhance their business acumen, social media etiquette, social responsibility, diversity and inclusion, fashion and beauty and will receive training in the finer points of etiquette and professionalism. It's a treat of a lifetime for the participants and, for many, a life-changing experience.

The reigning Miss Soweto, Thobile Steyn, says the pageant was an important turning point in her life and has set her on the path to becoming everything she can be.

"Winning the Miss Soweto title has changed the course of my life," she says. "The platform has allowed me to interact with incredible people from all walks of life. It allowed me the opportunity to indulge my passion for public speaking; presenting an award at the 2021 South African Music Awards was one of those unforgettable moments. I encourage this year's

finalists to rise courageously and define our own space in the world.”

As always, community involvement is an intrinsic part of the event and White Star will invite fans around the country to help choose the People’s Choice Award. Voting will open on 26 October – 26 November, giving everyone a chance to make their selection. To vote for your favourite contestant, simply say ‘hi’ on WhatsApp using the number 087 153 1007 or click through to the White Star online voting platform at <https://bit.ly/WhiteStarWA> - and include the unique number allocated to your pick. Fans can vote up to five times per unique cellphone number.

More information:

Click [here](#) to view the profiles of the 20 #MissSoweto2020 finalists.

For further information about White Star Super Maize Meal, visit pioneerfoods.co.za and follow the brand’s story on [Facebook](#) and [Twitter](#).

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