

East Coast Radio celebrates 24 years on the airwaves by giving away R150,000

Issued by [East Coast Radio](#)

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It was a first for South African Radio, 13 hours of non-stop cash giveaways. KZN's No.1 Hit Music Station gave away a share of R150,000 to every listener that called the station and made it live on-air on 9 October 2020.



The Breakfast Show hosted by Darren, Keri and Sky kicked off the celebrations at 6am in a big way.

Not only did East Coasters get the chance to have a chat with their favourite breakfast team but they got rewarded for just calling in and getting live on-air.

That's right, whether someone called in to play Darren Maule's quick quiz or to request a traffic jam song with Stacey and JSbu, all callers were winners!

With R150,000 won and 24 years on the airwaves, East Coast Radio would like to thank all its listeners for tuning in, not only on their birthday but every day.

Here's to 24 more years of hit music, riveting content and making memories with their listeners for another 24 years.

To re-visit scenes from the birthday broadcast follow [@eastcoastradio](#) on all social media platforms.

" A sea of turquoise and yellow takes over KZN's promenade for the Suncoast East Coast Radio Big Walk 30

May 2024

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" Empowering business minds at the Mancosa East Coast Radio Business Breakfast 12 Apr 2024

East Coast Radio



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

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