

Take SA's first online consumer review survey and stand a chance to win an iPhone 11 Pro!

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Social Places, a MarTech company driving the use of location-based marketing and reputation management for multi-location and franchised brands, is carrying out the country's first [Online Review Landscape Survey](#) and is calling on South Africans to take part.



Increasingly, consumers are using their phones to write and check reviews via sites such as Google, TripAdvisor and social media platforms, many of whom won't consider a local business with a low star rating.

This first-of-its-kind survey in South Africa seeks to better understand local consumer behaviour toward online reviews by establishing:

- whether they read reviews and trust them;
- on which platforms they prefer to read and leave reviews;
- and whether or not the reviews shape their decision making on choosing a place to stay or eat, or a product/service to buy.

Readers who [fill out the survey](#) stand to win an iPhone 11 Pro or one of 10 Tile App's, handy little Bluetooth-enabled tags that help you find your keys - or even your smartphone. The competition ends at 6pm on 5 January 2020, and the 11 winners will be announced on 10 January 2020. Survey and T&C's available on www.socialplaces.co.za

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Social Places

Social Places is a MarTech company that specialises in location-based marketing and reputation management for multi-location and/or franchised brands.

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