

HKLM wraps up 2005 with a host of new clients

Harwood Kirsten Leigh McCoy (HKLM) has sealed a successful year by adding a number of new local and international blue-chip organisations to its client list.

Locally, the strategic brand professionals are working on solutions for Edcon, mCell, Black Steer, Real Beverage Company, Dixon Batteries, Cell-C, Powertech and Mvelaphanda. On the international front, HKLM is currently involved in brand development for Southern Sun's premium new Seychelles destination, Maia Resort, due to open during 2006 as well as brand upgrades for Nigeria-based Rainbownet and Unicell.

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