

Fox Networks Group announce new executive team for African business

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Vasilis Iliopoulos becomes SVP, Fox Networks Group Africa and Greece

Evert van der Veer joins as General Manager, Fox Networks Group, Africa

Fox Networks Group (FNG) Europe and Africa has announced a new executive team structure for FNG in Africa.



Evert van der Veer

Vasilis Iliopoulos will expand his role to become Senior Vice President for FNG Africa, alongside his role as General Manager, FNG Greece. Evert van der Veer has been appointed as General Manager, FNG Africa. Both roles begin with immediate effect.

Joining the company in 2011, Vasilis Iliopoulos will focus on the accelerated expansion of FOX Sports and local content production, linear/non-linear branded entertainment and National Geographic Partners across key markets in East, West and Southern Africa. Iliopoulos is a proven executive who has been instrumental to development and launch of FNG Africa's West African Football Tournament and FOX Sports Africa Boxing initiatives.

Evert van der Veer joins the company with a wealth of experience. He joins from iFlix, as Head of Content, Africa and the Middle East. In this role, van der Veer was responsible for content operations, content acquisition and content marketing alongside mid and long term strategy including local productions. Prior to this role, van

der Veer had a long tenure at Viacom International Media Networks Africa, including roles as Vice President for Comedy Central, and the creation and execution of the programming and acquisition strategy to launch BET (Black Entertainment Television) in 2015.

Executive Vice President of Europe and Africa, Adam Theiler, says, "I'm delighted to announce the appointment of both Vasilis and Evert. Vasilis is a leader in the truest sense of the word and enjoys the respect and admiration of team members and clients alike in every market he has tackled. Evert is a consummate media professional, who is a fixture in the Johannesburg media scene, and a content expert committed to the future of media across the African continent. I have no doubt that both Vasilis and Evert will prove instrumental in our continued expansion into sub-Saharan Africa."

Fox Networks Group in Africa operates eight distinct Pay-TV channel brands including National Geographic, Nat Geo Wild, FOX, Fox Sports and Baby TV, along with the non-linear service FOX+ and National Geographic+. Across the region, FNG Europe & Africa operates 154 channels as well as numerous digital services, broadcasting across the region from 25 offices. Through genre-defining channel brands FOX, FOX Sports and National Geographic, FNG Europe & Africa is watched by over 250 million viewers in 150 million households making it the pan-regional leader for entertainment, factual and sports programming*.

**Based on cumulated average audiences for pan-regional broadcasting groups across Europe in the last year (measured across all day in 'All Individuals' demographic).*

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