

# It's a clean sweep for Tiger Wheel & Tyre in *Die Burger's* 'Jou Keuse' Awards

Issued by [Tiger Wheel & Tyre](#)

31 Oct 2017

The results of *Die Burger* newspaper's 2017 Your Choice (Jou Keuse) Awards are in and it's a clean sweep for Tiger Wheel & Tyre in the Western Cape. The popular Afrikaans daily newspaper called on readers to vote for their favourite companies in 71 different categories, to determine the top three winners in each, and Tiger Wheel & Tyre stores took all three top places in the car accessories category.



In first place was gold medallist Tiger Wheel & Tyre Bellville, followed by silver medallist Tiger Wheel & Tyre N1 City, and bronze medallist Tiger Wheel & Tyre Somerset West.

Group Marketing Executive Joe du Plooy said Tiger Wheel & Tyre is immensely proud of the hardworking men and women at these three stores and for the customer endorsement that the awards represent.

He added, "We're truly grateful to the readers for making the effort to express, via their votes, how they feel about the service they receive from Tiger Wheel & Tyre. We never take these types of awards, and what they represent, for granted. Voters could have chosen just one of our stores and two other brand stores, or none of our stores, but the fact that they chose three of our stores is just tremendous and proves that we're doing something right."

To learn more about Tiger Wheel & Tyre and what makes it the most award-winning and best-loved wheel and tyre brand in southern Africa, visit the website, [www.twt.to](http://www.twt.to). You can also shop online, and online shoppers have the exclusive ability to "Book A Bay" online to have their newly purchased tyres and wheels fitted and services performed at the time and store of their choosing. What's more is that right now, all fitment services purchased online are subject to a huge, 40% discount.

° **Tiger Wheel & Tyre's testing of worn versus new tyres yields sobering results** 18 Apr 2024

° **Tiger Wheel & Tyre takes ownership of the brand's 2 Gaborone stores** 8 Dec 2023

° **South Africans vote Tiger Wheel & Tyre tops in 11 different awards this year** 7 Dec 2023

° **Prepare for holiday road trips with some fast and some fun facts from Tiger Wheel & Tyre** 6 Dec 2023

° **Premium tyres triumph over budget tyres under rigorous test conditions** 1 Nov 2023

## [Tiger Wheel & Tyre](#)



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>