

# 690 Branding Boards find a new home on the East Rand

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MegaVision Media BrandingBoards grow in footprint reach with the opening of the new 20 519 m<sup>2</sup> Makro store in Carnival City on the 20 April 2016.



Carnival City brings the Makro chain number to 22 nationwide. BrandingBoards are installed in the groceries section of every Makro and offer brands the opportunity to engage with the consumer at the point of purchase where 70% of shopping decisions are made. It is the perfect platform to advertise special offers, new lines, new flavours, health tips, and competitions. There is still opportunity for you to secure your point of sale advertising space! Get hold of us for more details.

The new store is located in Dalpark, opposite Mall @ Carnival on Heidelberg Road (R23) with easy access off the N17 and we wish Makro much success with the opening.

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