

## BizTakeouts Marketing & Media Show turns six, moves to MIX 93.8 FM

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BizTakeouts Marketing & Media News to go>>, Bizcommunity's popular audio and podcast offering since 2011, has a new home on the airwayes.



From July 2017, every Tuesday at 7.15pm, listeners can tune in or stream BizTakeouts Marketing & Media News to go>> via Mix 93.8 FM, hosted by media personality <u>Hein Kaiser</u>.

Says Kaiser, "As the biggest and most influential advertising, marketing and media platform in Africa and South Africa, Bizcommunity was the obvious choice to deliver their top stories and company news 'takeouts' to our listeners." The content mix will supplement the show's existing content and will consist of Bizcommunity's curated media, ad agency and brand news highlights of the week, industry events to diarise, jobs of the week and interviews with key industry personalities.

On 4 July Kaiser will be interviewing roving reporter Ann Nurock, fresh off the plane with her experiences and insights from this years' Cannes Lions Festival of Creativity.

All shows will also be archived as podcasts in the <u>BizTakeouts section</u> and amplified via <u>Bizcommunity.com</u> and Mix 93.8 FM's social media platforms.

Listen in every Tuesday at 7.15pm via live audio streaming on <a href="http://www.mixfm.co.za/listenlive.php">http://www.mixfm.co.za/listenlive.php</a>, via podcast on Bizcommunity, desktop or <a href="mobile">mobile</a> - to go>>

Guests can apply to be interviewed live in their own offices in the Gauteng region or may call in via Skype from anywhere in Africa. To participate email <a href="marketingnews@bizcommunity.com">marketingnews@bizcommunity.com</a>. To advertise or for sponsorship opportunities email <a href="marketingnews@bizcommunity.com">biztakeouts@bizcommunity.com</a>.

<sup>\*</sup>Biz Most Read Award winners April 2024 1 May 2024

<sup>\*</sup> Tick all the X's with Biz Content Feature Sponsorship 26 Apr 2024

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