

# BMW radio: Sheer Howard audio pleasure

Issued by [Howard Audio](#)

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It gives us "sheer" pleasure to announce that Howard Audio has once again been selected to compose, arrange and mix BMW's forthcoming radio series. Driven by local agency, OpenCo, the campaign features four differently themed tracks. The music is composed to reflect the brand's international tone - a fusion of traditional orchestral music over contemporary rhythm tracks. We're thrilled BMW has once again trusted us not only to compose the original music - but also to look after the final mix going further this year.



Click the links below to listen to the full ads.

[BMW 45 Sec Radio Spot "Connected Drive Services"](#)

[BMW 30 Sec Radio Spot "Select"](#)

Click the links below to listen to the just music.

[BMW - Original Music for radio campaign \(2017 - Track 1\)](#)

[BMW - Original Music for radio campaign \(2017 - Track 2\)](#)



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HOWARD AUDIO

At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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