

## Chill in a world of Danone Frozen Yoghurt fun at the Rand Show 2017

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Snow in Gauteng? Unlikely. In April? Only with Danone! An avalanche of frozen yoghurt fun awaits Rand Show visitors this year.

This year, the Rand Show presents the all-new Danone Frozen Yoghurt World.



With snowtubing on the snowramp, snowman building, frozen yoghurt popsicles and lots of photo opportunities in the snowglobe and castle, there's mounds of snowy fun to be had at the Danone Frozen Yoghurt World, new and exclusive to the Rand Showthis April. At Nasrec from 14-23 April 2017.

A highlight of this wintery playground is the Danone snow-tubing slope, a six-metre-high snow ramp covered in 20 centimetres of real snow where you can grab a snow tube and hang on tight for 30 metres of sliding fun.

Another highlight is the Danone Frozen Yoghurt Bar. Buy a Danone Frozen Yoghurt Popsicle and see how easy it is to make your own popsicles, adding cool, delicious, nutritious fun to any home occasion.

Then head to the snow play area. It's the perfect place for building a snowman, making snow castles or just enjoying the crunch of snow beneath your feet.

Since snow is such a rare sight in Gauteng, where even the winter sky is blue, a few photos are definitely in order. The Danone Frozen Yoghurt World has created a fairytale castle that doubles as a giant doll's house: just right for a quick photo before it's playtime with the castle toys and dolls. You can also climb inside the giant Danone snow globe and be the star of your own winter wonderland.

This memorable wintery experience in the Danone Frozen Yoghurt World is just part of the line-up of top-class entertainment at this year's Rand Show.

South Africa's biggest consumer expo is the only show to offer attractions covering everything from sport, motoring, military, and science and technology, to design, animals, gardening, health and beauty, and variety shows... there's an entire day out for the whole family packed into each Rand Show ticket.

Visit <a href="www.randshow.co.za">www.randshow.co.za</a> to find out about what's on this year at the Rand Show.

## When, where, how much?

The Rand Show runs from Friday, 14 April, to Sunday, 23 April 2017, from 9am to 7pm (last entry at 6pm), at the Johannesburg Expo Centre, Nasrec (GPS – S26°14.484' E27°58.510). There is ample secure paid parking at the venue,

with visible policing.

Rand Show tickets at the gate cost R150 for adults, R50 for pensioners, R50 for 13-16 years, R20 for 6-12 years, and under six enter free. Midweek specials for Tuesday, 18, Wednesday, 19, and Thursday, 20 April, only are R75 for adults, and R20 for 13- to 16-year-olds. Open-air parking is R20 per car. Tickets are available at the gate or through Computicket.

Tickets give access to a wide variety of entertainment attractions, but exclude rides on the helicopter and monorail, drifting, bagjumping, the fun fair, and refreshments and food.

## **About the Rand Show**

**Dates:** Good Friday, 14 April to Sunday 23 April 2017 **Show Hours:** 09h00 - 19h00 Daily; 18h00 Last Entry

Venue: Johannesburg Expo Centre, Cnr Rand Show & Nasrec Roads, Nasrec; (GPS - S26°14.484' E27°58.510')

Tickets: Available at the gates or through Computicket (<a href="www.computicket.com">www.computicket.com</a>). Ticket prices available at

www.randshow.co.za or www.computicket.com.

Parking: Open-air parking is available at R20 per car.

**Spokesperson:** Mr Craig Newman, Chairman - Dogan Exhibitions and Events (Pty) Ltd; Telephone: 011 494 1920; Email: craign@expocentre.co.za.

For more information visit <a href="www.randshow.co.za">www.randshow.co.za</a> or e-mail <a href="media@randshow.co.za">media@randshow.co.za</a>.

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## Rand Show



Rand Show is South Africa's largest consumer event on the annual calendar. A fun and diverse event that has something for the whole family.

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