

# Topco Media enhances media partnership with SAFM

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Topco Media and SAFM are combining their resources in a media partnership, ahead of the 14th annual National Business Awards and Conference -- a logical move after three years of synergising the success of this event together.

Business thought leaders from the public and private sectors will assemble at Emperors Palace in Johannesburg on 17 November 2016 for this year's Awards and Conference. The annual platform allows corporate and governmental leaders to be acknowledged on both a local and global scale by showcasing their milestone successes. Prestigious sponsors who have come on board to show support for the established Awards and Conference include Billion Group, TUMI, Public Sector Manager, National School of Government and Development Bank SA, to name but a few. The additional media partners are *Your Business Magazine*, 3S Media, *DestinyMan*, *DestinyConnect* and SA Business Integrator.

Jeff Radebe, Minister in the Presidency for Planning, Monitoring and Evaluation (DPME) and Chairperson of the National Planning Commission, will deliver the keynote address at the Awards' gala dinner, while renowned businessman and politician, Dr Mathews Phosa, will give a keynote address and deliver insight on "rising through the obstacles" at the conference. They will be joined by several other prominent thought leaders. [Click here](#) to view the list of speakers, and [click here](#) to join in the conversation.

According to Topco Media's Group Marketing Manager, Angelique Edwards, "Our longstanding relationship with SAFM has enhanced the positive and engaging brand image of the National Business Awards. This official partnership ensures that we will communicate the vision and mission of the National Business Awards to all relevant stakeholders."

SAfm will live broadcast from the National Business Awards and Conference.

To stay up to date with the latest news from the National Business Awards follow [@SABizAwards](#) on Twitter, or like the Facebook page [@SABizAwards](#).

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