

## OFM's got an app for that!

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OFM, the sound of your life, is now available on an exclusive smartphone app. The station launched the OFM app earlier this week, available on Google Play Store and the Apple App store.



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Smartphone users and loyal listeners of the sound of your life will now be able to listen to their favourite radio station on their favourite device. The OFM app has been created to transform the manner in which OFM listeners engage and consume the radio station.

Says OFM General Manager, Nick Efstathiou: "Access to OFM anywhere and anytime makes the app a must-have. Navigating through different radio app's can be confusing. The exclusive OFM radio app delivers content that is relatable to our loyal listeners. Launching the OFM app is another exciting step in the continued growth of the station. It's just another way we keep improving our product offering and adding value to the lives of our loyal listeners."

By downloading the new App, users will stand the chance to win R1000 a week for four weeks. For more information about the OFM app or the app competition, go to <a href="https://www.ofm.co.za">www.ofm.co.za</a>.

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## **OFM Radio**



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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