

Online Tuesday South Africa #4 - Tell your story with CON(*structive in*)TENT

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The creative talent behind one of South Africa's most loved Internet personalities, Suzelle DIY, will be among the digital professionals sharing their insight into what makes for exceptionally great content at the next [Online Tuesday South Africa](#) event, on 10 November.



Guests will also have the opportunity to hear from Uno de Waal, owner and publisher of South Africa's largest online creative showcase, Between 10 and 5. Uno, who is no stranger to the spotlight, has also been a recipient of the 2014 British Council Young Entrepreneur award, included in the Destiny Man Power of 40 and featured in GQ's Coolest Guys Under 35 list.

Suzelle DIY, the brainchild of Julia Anastasopoulos and Ari Kruger, currently enjoys a Youtube subscriber base of over 60,000 people eager to engage with entertaining, and surprisingly useful, DIY video content with topics which range from how to prepare a braai pie to how to peel fruit using power tools.

Online Tuesday, one of Cape Town's leading digital marketing events, takes place at the Upper Eastside Hotel (DoubleTree by Hilton) and is hosted by comedian and University of Cape Town drama student, Schalk Bezuidenhout. Originating in Amsterdam, the highly successful event has been running for five years in the Netherlands and has been introduced to South African marketing professionals in 2015.

The quarterly event is not only used to share practical experience, often in the form of case studies, but also to showcase visionary ideas and insights into the world of digital marketing.

Online Tuesday South Africa is presented by DQ&A Media Group in association with Initiate International and Memeburn. Free registration is [available online](#).

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