

# Business and Arts South Africa welcomes new board members

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Following the success of the recent 18th Annual Business Day BASA Awards, partnered by Hollard, Business and Arts South Africa welcomes three new members to its board voted in at its recent annual general meeting.



Mrs Dorothea Moors, Mr Hilton Lawler and Ms Khanyi Mamba were elected to the board for a three-year term (2015-2018) as part of the organisation's ongoing commitment to good corporate governance.

They join current board members Mr Kwanele Gumbi (Chairman), Mr Richard Cock, Mr Mandla Langa, Mr Giovanni Mariano, Mr Matthew van der Want, Mr Andre le Roux, Ms Mandie van der Spuy, Ms Gail Walters, Mr Carel Nolte, Mr Herman Bosman and Ms Michelle Constant.

Hailing from the Eastern Cape, Moors has served on the Coca-Cola Sabco board for more than twenty years. That experience, combined with her role as chairperson of the GFI Fine Art Gallery, positions Moors to use her substantial expertise and capacity to serve on most expert committees. In recent years, Moors has been acknowledged for her contribution to the arts in Nelson Mandela Bay and has received the NMMU Council Prestige Award for her personal contribution to the arts. She was also named Art Champion at the 17th Business Day BASA Awards, partnered by Hollard, in 2014.

Lawler is also a previous BASA Award winner, having being named Mentor of the Year at both the 2010 and 2013 awards. He has built an extensive and successful career in various multi-national packaging, FMCG and retail organisations and currently holds a senior Marketing Manager's position within Coca-Cola. Lawler has gained experience and held operations and business development responsibility for east and central African and Indian Ocean countries (23 countries), being based in Nairobi, Kenya, for two years. His areas of expertise are operations management, strategy development, business development, marketing and brand management as well as communications.

Currently the Marketing and Communications Manager for DHL Express for southern Africa, Mamba is responsible for the company's marketing activities, public relations, sponsorship and corporate social responsibility initiatives across the southern Africa region. She also has extensive experience in dealing with NGOs and currently manages the DHL Express relationship with SOS Children's Villages in South Africa.

"We are excited to be welcoming three new board members who bring a variety of skills and most of all who bring us their passion for the arts," comments BASA Board chairman, Kwanele Gumbi.

"We are receiving a voice and insight from the Eastern Cape in Mrs Moors, Mentorship and Human Development from Mr Lawler and Marketing and Communications in Ms Mamba. All these skills will further enrich our BASA board dialogue and sharpen our focus. I am looking forward to their contribution and working with them to ensure BASA remains a successful

arts and business organisation in Africa."

The BASA Board gave thanks to former board members Ms Florence Thom, Ms Gabriela Placious-Flusk and Mr Monna Mokena for their dedication to Business and Arts South Africa during their terms of office.

## About BASA (NPC):

Business and Arts South Africa (NPC) is an internationally recognised South African development agency with a suite of integrated programmes implemented nationally and internationally. BASA encourages mutually beneficial partnerships between business and the arts, securing the future development of the arts sector in South Africa and contributing to corporate success through Shared Value. Business and Arts South Africa (NPC) was founded in 1997 as a joint initiative of the Department of Arts and Culture and the business sector as a public/private partnership.

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Business and Arts South Africa (BASA) is an internationally recognised South African development agency which integrates the Arts into, and contributes to, Corporate's commercial success. With a suite of integrated programmes BASA encourages mutually beneficial partnerships between business and the arts.

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