

# Win a life-changing education from Africa's top business school

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*One deserving individual stands to win a MBA from the University Of Cape Town Graduate School Of Business in partnership with **Destiny** and **Destiny Man**.*

The University of Cape Town Graduate School of Business (UCT GSB) is set to transform the life of one South African by giving them an opportunity to win a spot on the school's flagship Masters in Business Administration (MBA) programme. This unique opportunity, worth more than R190,000, is being offered in partnership with *Destiny* and *Destiny Man* magazines.

The triple-accredited UCT GSB, rated the Best Business School in Africa by its global peers at the 2014 Eduniversal World Convention, has good reason for giving away this life-changing study opportunity - Africa needs leaders who know that 'business as usual' is no longer the way to achieve sustainable success.

UCT GSB Marketing Intelligence and Strategy Manager, Saskia Hickey, says that the thinking behind the MBA giveaway was based on the school's commitment to making business better on the continent. "By partnering with *Destiny* and giving away an MBA opportunity, we hope to both raise the profile of emerging market business schools as centres of excellence and thought leadership, and provide a deserving student, who might not otherwise have been able to study with us, the knowledge and skills to take on the challenges of this emerging market decade."

The MBA programme's potential to transform, to push students to their limits and empower them to reach their best, personally and professionally, has created a natural synergy between the UCT GSB and *Destiny* and *Destiny Man* - Ndalo Media's high-end business and lifestyle magazines that provide useful, insightful and inspiring content for ambitious, independently minded and intellectually curious men and women who are either actively engaged in business and the corporate environment or aspire to be.

Onke Dumeko, Strategic Marketing Manager at Ndalo Media, says, "Ndalo Media believes the UCT GSB MBA programme speaks to the essence of the *Destiny* and *Destiny Man* reader because it is a transformative business leadership programme designed to challenge one's thinking, catapult development and fine-tune business leadership understanding. The programme's attributes are perfectly paired with our readers' needs and aspirations, so much so that the programme has again been included as one of the top MBAs to pursue in South Africa in the June issue of *Destiny's* 2015 Executive Education Report."

The UCT GSB MBA programme encourages a holistic leadership approach to business that equips its graduates with the skills and thinking to find innovative solutions to the more pressing issues of the day - especially important when successfully navigating emerging market business environments characterised by uncertainty, complexity and inequality.

For a chance to win the MBA study opportunity and propel your personal and professional development to the next level, candidates who are 25 years or older, have a minimum three years' working experience, have completed a recognised tertiary degree and are South African citizens, must write an essay of no more than 550 words on this topic: "The emerging market context faces many challenges. Identify a challenge you feel passionate about and tell us what the role of business is in addressing it."

The essay, along with a CV, matric qualification, academic transcripts, full name and contact details must be sent to: [info@destinyman.com](mailto:info@destinyman.com), [info@destinyconnect.com](mailto:info@destinyconnect.com) or visit [www.destinyman.com](http://www.destinyman.com). For more information about the MBA programme go to [www.gsb.uct.ac.za](http://www.gsb.uct.ac.za). The competition closes on 15 June 2015.

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