

Sanlam names Mariska Oosthuizen as chief marketing officer

Sanlam has appointed Mariska Oosthuizen as chief marketing officer.

With over 20 years of expertise as a brand strategist and marketing specialist, Oosthuizen has been tasked with propelling Sanlam into the digital realm. She will be managing large-scale branding and marketing initiatives necessary to achieve the organisation's goal of enabling Africans to live confidently.

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