

Promise Brand Specialists has been appointed to launch **Unwired Magazine**

Issued by Promise Brand Specialists

4 Oct 2006

Promise Brand Specialists has been appointed to launch Unwired Magazine, an IT Web publication that breaks through all tech-nonsense and opens the digital door to ordinary people.

The agency is creating a through-the-line campaign that includes highly effective marketing concepts, TV, BTL and a launch event to the trade.

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