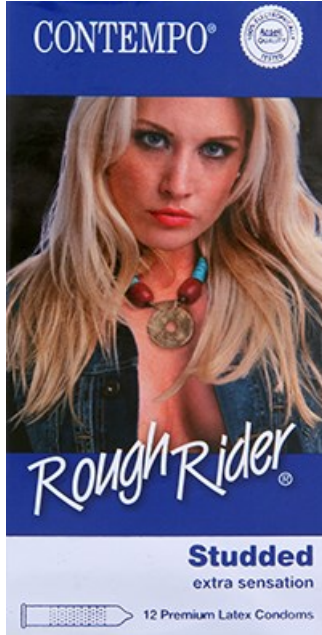


Contempo Condoms crowned Product of the Year 2013

Issued by [ACDOCO SA](#)

5 Apr 2013

New-look Rough Rider ranked tops in Contraception Category. Contempo Condoms was crowned king of contraceptives at the prestigious Product of the Year 2013 Awards, with its highly popular Rough Rider condom rising to the occasion as the number one choice when it comes to getting your groove on whilst putting you and your partner's safety first.



Rough Rider 12

Flaunting a new fresher, younger and sexier image, Contempo Rough Rider triumphed in the Contraception Category of this esteemed consumer survey that acknowledges product innovation. Contempo Rough Rider reigns as one of the top 48 consumer products as voted for by South Africans and the 2013 winners list is based on months of intensive research, which involved the surveying of over 5000 households nationwide.

The new sensual packaging for Rough Rider - Contempo's best-selling condom - appeals to a new generation of smart pleasure seekers with its durable quality and performance enhancing features, which come as no surprise.

Thoroughly tested to international safety standards, the Contempo range offers a diverse spectrum of condoms to fulfil a variety of desires and includes:

Rough Rider: Studded
Wet N'Wild: Extra lubricated
Bareback: Ultra-thin
Flavours: Flavoured
Endurance: Long lasting
Power Play: Strong
Midnight: Black
Erotica: Ribbed

Contempo's condoms are available at all leading supermarkets, pharmacies and garage forecourts nationwide and retails from R29,99 per 3-pack.

For information about the Contempo range visit the Contempo Condoms Facebook page, website www.contempo.co.za or

contact Tel: 082 770 9809.

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ACDOCO SA is a specialist consumer packaged goods distributor centred on the health and beauty sector. We are a subsidiary of Astley Dye Chemical Co. Ltd, founded in the UK in 1919, and have been in Southern Africa for over 20 years.

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