

Opinion & Public BCW appoints new managing director

Opinion & Public BCW, a subsidiary of THOP The Holding Opinion & Public has appointed Lerato Mpholo as its managing director.

From South Africa, Mpholo has been in the public relations and communications industry for 13 years. She has gained much experience working in well-established agencies such as, BCW Africa, Hill+Knowlton Strategies and consulting for international corporate brands in the finance, professional and technology sectors across the continent.

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