

HOSTAFRICA acquires Kenyan hosting company Lenasi Hosting

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HOSTAFRICA has successfully completed the purchase of Lenasi Hosting's web hosting operations, with the transition finalized on December 21, 2023.



As a leading <u>hosting services provider in South Africa</u>, HOSTAFRICA is excited to announce its latest acquisition of Lenasi Hosting's web hosting division, marking a significant stride in its effort to broaden its presence throughout Africa and enrich its assortment of services. This marks HOSTAFRICA's third venture into the Kenyan market, following the acquisitions of EAC Directory in December 2022 and Sasahost more recently.

"Kenya represents a burgeoning tech hub in Africa, and Lenasi Hosting has proven itself as a key player within this dynamic digital ecosystem. This acquisition aligns with our strategy to enhance our global presence while embedding the local 'Twende Kazi' (meaning 'let's work together') ethos into our service offerings. We are confident that this merger will combine our technical expertise with local insights to deliver superior value to our clients," stated Michael Osterloh, CEO of HOSTAFRICA.

Over the past seven years, Lenasi Hosting has distinguished itself by providing top-tier domain registration and web hosting services to Kenyan enterprises. Its commitment to innovation and client satisfaction has solidified its status as a reliable ally for businesses navigating the online world. HOSTAFRICA is set to continue this legacy by offering an expanded portfolio of services and unparalleled, tailored support.

Newton Mwaniki, CEO of Lenasi Hosting, commented, "Joining forces with HOSTAFRICA is a strategic decision that promises to benefit both parties. Lenasi has cultivated a solid reputation and a devoted clientele in the web hosting sector. HOSTAFRICA brings the necessary scale, outreach, and innovative capabilities to elevate our combined operations."

With the integration of Lenasi Hosting into <u>HOSTAFRICA Kenya</u>, customers can anticipate several improvements, including superior customer service and an enhanced array of products and services.

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"HOSTAFRICA expands African presence with Sasahost acquisition in Kenya 1 Dec 2023

* HOSTAFRICA expands into Africa 17 Jul 2023

HOSTAFRICA

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