

Register now: CEO Connect discussion on Competitive Collaboration in Africa - One Africa, One Voice

Issued by [Shift Impact Africa](#)

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SVAI (Shared Value Africa Initiative) is excited to invite all CEOs and executives to the 2021 CEO Connect Roundtable on 4 June! Themed '*Competitive Collaboration in Africa - One Africa, One Voice*', this high-level leadership engagement platform aims to bring business leaders together for vital discussions reflecting the current regional, continental and global context and the drive for economic recovery and growth.



This year, the Shared Value leadership community is set to discuss the importance of purpose-driven leadership and the role and responsibilities of business in creating sustainability, contributing to economic recovery and assisting to secure a future for all, with a focus on action points from our leaders to grow Africa's economy in line with the goals and objectives of Agenda 2030.

The event will be in the form of a roundtable discussion with Professor Mark Kramer delivering a keynote touching on 10 years of Shared Value and what is next for business and the Shared Value community. In addition, since 2021 commemorates the 10-year anniversary of the development of the Shared Value Business Management concept, the CEO Connect also forms part of a global celebratory programme in recognition of this milestone.

DATE: Friday, 4 June 2021

TIME: 8am-10am SAST / 9am-11am EAT / 7am-9am WAT

TIME ZONE CHECK: [For your region](#)

PLATFORM: Zoom Webinar

RSVP: [Click here to register](#)

Prof. Kramer will be joined by Dr. George Njenga, Executive Dean of Strathmore University Business School, who will lead the discussion with the CEOs from across the African continent. The focus areas for discussion to determine outcomes and actions will be:

1. Lessons from 2020 - What have we learned from Covid-19, and what are we doing differently as businesses and as business leaders?
2. AfCFTA – What will it take to build a one-market system for Africa?

3. How are we leveraging Shared Value to deliver on Agenda 2030 goals?

The full speaker line-up includes leaders of Shared Value and purpose-driven organisations from throughout Africa, and global member network. The following leaders are confirmed:



PROF MARK KRAMER
Senior lecturer at Harvard
Business School and
Co-Founder of SVI



DR. GEORGE NJENGA
Executive Dean of
Strathmore University
Business School



IAIN WILLIAMSON
Chief Executive Officer,
Old Mutual Limited



PETER NDEGWA
Chief Executive Officer,
Safaricom



SAZINI MOJAPELO
Chairperson of Shift Impact
Africa & Member of SVAI
Regional Steering Committee



ADEOLU ADEWUMI-ZER
CEO/MD
Allianz Nigeria



WILLIAM PRICE
Country Manager,
Enel Green Power
Southern Africa



MONICA SANDERS
Director: Global Citizenship
and Shared Impact,
Abbott (USA)



TIEKIE BARNARD
Chief Executive Officer,
Shared Value
Africa Initiative



WILLIAM DACHS
Chief Executive Officer
Gautrain Management
Agency

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We look forward to engaging virtually with you at our upcoming CEO Connect webinar and explore what is possible through the successful implementation of Shared Value.

[Register now!](#)

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