

Publiseer selected to pitch at Startup Turkey

Nigeria's digital publishing platform, Publiseer, has been selected to pitch at Startup Turkey Top 100 Demo Day. Publiseer was selected as the top 100 from 120,000 startup applications from 150 countries.



Only 1% of the startups that applied were selected to join the Startup Turkey full program to take place on the 26th to 29th of April in Istanbul, Turkey, which includes pitching on the main stage. This is coming just a week after Publiseer emerged the winner at the Startup World Cup Nigeria Regional Competition, thus securing a place at the grand finale in Silicon Valley.

“It’s great seeing African startups being recognised on a global scale, and ranking in the top 1% of startup applications. I’m happy that we’re one of those African startups, and we’ll work even harder to move higher in the ranks,” says Chidi Nwaogu, who recently was shortlisted for the Yunus&Youth Global Fellowship Program for Social Entrepreneurs 2019, and was selected to be one of the 25 Young Founders for the Spring 2019 Westerwelle Young Founders Programme.

As a Westerwelle Fellow, Nwaogu will be attending the Young Founders Conference from 2nd to 6th of April 2019.

‘Startup 100’ companies will join online webinars, mentorship, a Boat Tour in Istanbul and plus they will get high-level exposure with startup booth and quickfire pitch on stage on the 29th.

Publiseer is a digital publisher that helps African writers and musicians from low-income communities to distribute and

monetise their creative works across over 400 digital stores in 100 countries, with just a single click and at no charge.

Publiseer was described by Konbini, as “one of the largest digital publishers in Africa” and identified by IFC as one of the startups “that could speed up innovation in Africa”.

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