

Nigerian content entrepreneurs accepted to global startup programme

Nigeria's digital content distribution company, PubliSeer, has announced that it has been accepted to Singularity University's Global Startup Program.



With this acceptance, the founders, Chidi Nwaogu and Chika Nwaogu, will be participating in the Global Startup Program. The program has been the flagship program of Singularity University since 2008. The program has served innovators from a wide diversity of backgrounds, like Muhammad Yunus, Anousheh Ansari, Astro Teller, Naveen Jain, Sylvia Earle, Esteban Bullrich, Peter Worden, and delegations from UNICEF and World Food Programme amongst others.

The Global Startup Program (GSP), has generated more than 1,000 impact innovations from over 45 countries, and 88% of the startups that become portfolio companies, continue to raise funds following their year with Singularity University (SU).

SU is a Silicon Valley think tank that offers educational programs and a business incubator. According to its website, it focuses on scientific progress and "exponential" technologies. It was founded in 2008 by Peter Diamandis and Ray Kurzweil at the NASA Research Park in California, United States.

GSP helps future-focused entrepreneurs transform radical ideas into tangible impact on a global scale. It's a structured, immersive program offering startup-focused educational resources and world-class mentorship from SU's faculty, staff, and industry experts—in a safe, nurturing environment. The program aims to scale startups into global businesses. We want to

inspire you to solve the world's biggest challenges and impact the lives of a billion people.

Publiseer is a digital publisher that helps African writers and musicians from low-income communities to distribute and monetise their creative works across over 400 digital stores in 100 countries, with just a single click and at no charge. Publiseer became profitable after eight months from inception, and been described by Konbini as "one of the largest digital publishers in Africa".

The digital publisher has received so many awards and recognitions, including becoming the first and only African publisher to join the International Publishing Distribution Association in Madrid, getting nominated for the 4th AppsAfrica Innovation Awards, and emerging a finalist at a Harvard Business School New Venture Competition.

Publiseer has been accepted into several accelerators and incubators, such as Microsoft's Accelerate Labs and University of Cape Town's Venture Incubation Programme. The digital publisher has been extensively covered by hundreds of media houses around the world for its exceptional achievements in the world of digital publishing.

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