

SimbaPay launches mobile money transfer service to Ghana and Uganda

SimbaPay - a London based digital money transfer provider - has launched its money transfer service to Ghana and Uganda. Using the SimbaPay app or website, Ghanaians and Ugandans living in Europe can now send money to mobile phones in Ghana or Uganda instantly.



Nyasinga Onyancha

"This is the perfect Christmas gift to Ghanaians and Ugandans living in Europe who have been asking when SimbaPay will expand coverage to their home countries," said Nyasinga Onyancha, CEO for SimbaPay. "By delivering money via existing mobile money wallet services, many recipients who previously could not access formal financial services can now do so."

Ghanaians and Ugandans living in Europe (UK & European Union countries) with a bank account, debit card or credit card will be able to use the SimbaPay app from any mobile phone, tablet or computer. Transfers made using SimbaPay are credited within seconds to recipients' mobile money wallets such as MTN Mobile Money. This eliminates the inconvenience of queues and old school paperwork.

SimbaPay also delivers money transfers via mobile money and bank account to other African countries such as Nigeria and Kenya with more destinations and partners being sought for addition in 2017.

In April 2016, SimbaPay was selected as one of 10 companies to join the first ever Barclays Accelerator powered by Techstars, in Africa. The app continues to disrupt the cross-border remittance industry with its focus on extreme speed and convenience and in 2015, SimbaPay was named the Overall Winner at the prestigious <u>Demo Africa 2015</u>. SimbaPay also launched free, instant transfers from Europe to all Nigerian banks last year.