

New search engine for schools set to launch soon

In an aim to provide easy, convenient, effective and useful electronic school search for parents, guardians, educators and students across the country, Digital Education Group, a subsidiary of etoys & more has announced the launch of a new search engine for schools to be called EasySchoolFind.



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The Search Engine project, according to facilitators would serve as a platform for useful educational information, ideas and updates for parents and corporate institutions as well as promote schools and other educational facilities.

The project when fully launched is expected to offer Ghanaians from all parts of the country the chance to access and search online for schools of their choice at their own comfort.

Scheduled launch

CEO of Digital Education Group, George Sackey, who spoke to the Information Services Department (ISD) disclosed that "the launch is scheduled for Friday, 18 July, 2014 at the British Council, Accra at 4pm".

He said the need for the project is to offer unrivalled benefits to parents and all prospective students to access relevant information about schools and is aimed at simplifying school search through a state of the art technology.

Sackey, hinted that the project is carefully designed with outstanding and colorful layouts that would offer users the opportunity to comment, send instant feedback and ratings.

"You can also benefit from a wide variety of the latest educational products and services, information, ideas and updates," he said.

He said the EasySchoolFind platform would also provide parents, guardians and students with detailed directions to schools as well as virtual information of those schools.

Cost-effective, efficient

"Comparatively, EasySchoolFind presents you with the most cost-effective and efficient means of advertising and promoting educational institutions on global platform," he added.

He expressed the optimism that the new search engine when launched will herald to become the most preferred school search engine and the most useful electronic platform for all educational products and services and information in West Africa by 2017.

Source: ISD (Gilbert Ankrah) via www.ghana.gov.gh

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