

## DHL launches heavy-weight shipment promotion

DHL Express Kenya has launched a promotion that gives customers discounts for exporting or importing heavy-weight shipments. The new tariff provides a 35-45% reduction on the old tariff for shipments above 51kg to selected destinations.

The promotion is aimed at positioning the company to take advantage of the heightened international trade activities in the second part of year. According to the Export Promotions Council, Kenya's exports stood at KSh145bn in 2001 and grew to KSh274bn by 2007. The trend is expected to grow.

The promotion runs until December 2008 and targets importers and exporters with shipments above 51kg.

All inbound and outbound shipments will qualify for the new tariff only if they are coming from listed country in the promotion guide such as Botswana, DRC Congo, Ethiopia, Nigeria, Rwanda, South Africa, Sudan, Tanzania, Belgium, Denmark, France, Germany, Italy, Netherlands, Sweden, Switzerland, United Kingdom, USA, Australia, China, Hong Kong, India, Israel, Japan, Singapore, Taiwan and United Arab Emirates.

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