

All the Grand Prix winners!

All the Grand Prix winners were announced on the final day of [Loeries Creative Week](#) 2021, Friday, 22 October at a red-carpet event at the Grand Africa Café & Beach in Cape Town.



Preetesh Sewraj, CEO of The LoeriesSource: Loeries Awards

The Grand Prix winners in the OOH - Outdoor Media; Film - Branded Content Film - Series; Design - Interior Design & Temporary Structures; Print - Indoor Posters and SA Non-English Radio Station Commercials categories were announced.

And the Grand Prix winners are...

Havas Middle East

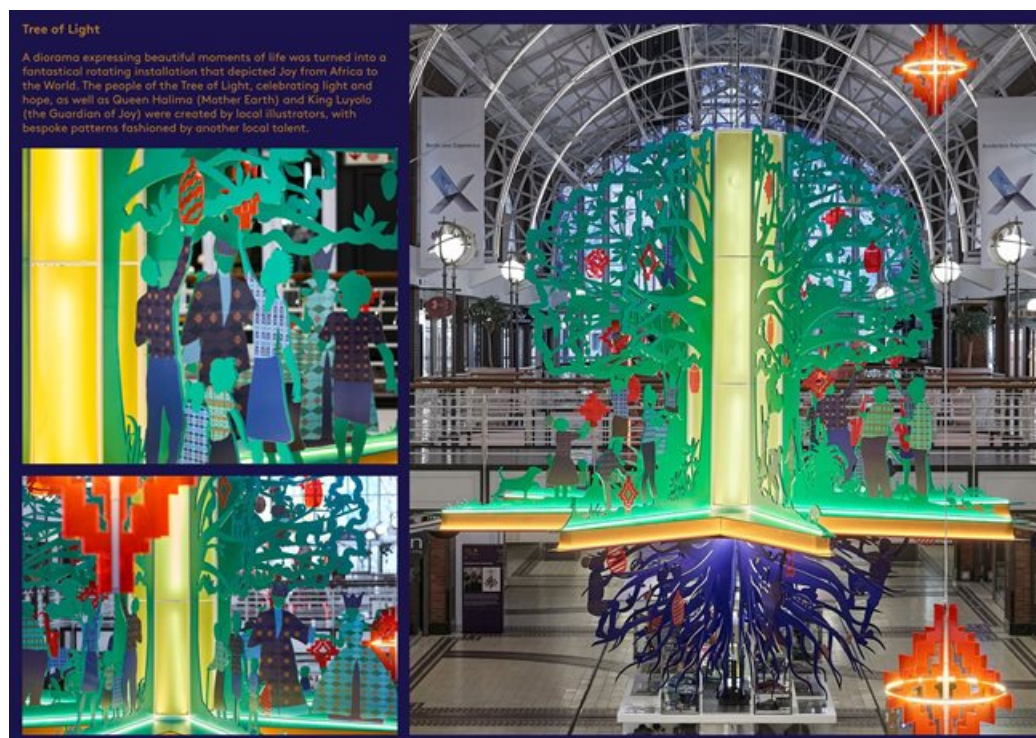
- Category: OOH - Outdoor Media
- Brand: adidas
- Product: swimwear
- Title: adidas Liquid Billboard
- Country: United Arab Emirates
- Agency: Havas Middle East;
- Account Management: Carlos Nadal, Justine Dib, Razan Karim, Salma Malaeb;
- Agency Art Director: Rodrigo Nakaza, Jonathan Cruz;
- Agency Managing Director: Fabio Silveira;
- Agency Producer: Claire Butler (Jack Morton), Ruth Newman (Jack Morton), George Gordon (Jack Morton);
- Art Director/Stylist: Moataz Safar;
- Brand: Brand Manager: Arjun Saraswat;
- Brand: CMO / Marketing Director: Arnaud JeanGirard, Amrith Gopin, Paul O'Connor;
- Brand: Marketing Manager: Giovanna Altomare;
- Executive Creative Director: Joao Medeiros;
- Film Production Company: Jack Morton;
- Photographer: Ahmad Raslan;
- Strategist: Alessandro Candotti, Ozge Gulerman;
- Writer: Anshuman Bhattacharya

T+W

- Category: Film - Branded Content Film - Series
- Brand: SuperSport & SA Rugby
- Product: Springboks
- Title: Chasing the Sun

- Country: South Africa
- Regional Agency Group: Gauteng;
- Agency: T+W;
- Cinematography: Devin Carter;
- Editing Company: T+W;
- Editor: Christiaan Scheepers;
- Executive Creative Director: Rassie Earsmus, Marc Jury, Gareth Whittaker;
- Film Director: Greg Lomas;
- Film Production Company: T+W;
- Post Production Facility: T+W;
- Producer: Chris Green;
- Writer: Conrad Kemp, Chris Green

Platform Creative Agency



Source: Loeries Awards

[click to enlarge](#)

- Category: Design - Interior Design & Temporary Structures
- Brand: V&A Waterfront
- Product: Installations
- Title: Joy From Africa
- Country: South Africa
- Agency: Platform Creative Agency;
- Account Management: Laurence Brick;
- Agency Art Director: Cathy O'Clery;
- Brand: CMO / Marketing Director: Tinyiko Mageza;
- Brand: Marketing Manager: Sheri Omoh;
- Creative Director: Cathy O'Clery;
- Designer: Cathy O'Clery & James Macnamara;
- Illustrator: Bonolo Chepape;
- Project Manager: Cher Chisholm;

- Writer: Tracy Lynn Chemaly

Joe Public United



Source: Loeries Awards

[click to enlarge](#)

- Category: Print - Indoor Posters
- Brand: Converse
- Product: Unity Laces
- Title: Zambia
- Country: South Africa
- Regional Agency Group: Joe Public United;
- Agency: Joe Public;
- Account Management: Amber Mackeurtan, Asbo Ofori-Amanfo;
- Agency Art Director: Zamani Ngubane, Ovayo Ntlabati;
- Agency Managing Director: Khuthala Holten;
- Agency Producer: Manuel Lopes;
- Brand: Brand Manager: Lee-Anne McKenzie;
- Brand: CMO / Marketing Director: Bradley Knowles;
- Chief Creative Officer: Pepe Marais, Xolisa Dyeshana;
- Creative Director: Assaf Levy;

- Writer: Caroline Bergh

TBWA \Hunt Lascaris South Africa

- Category: SA Non-English Radio Station Commercials
 - Brand: Nissan South Africa
 - Product: Shwii by Nissan
 - Title: Nqola yamalahle
 - Country: South Africa
 - Regional Agency Group: TBWA;
 - Agency: Hunt Lascaris South Africa;
 - Account Management: Mike Di Terlizzi, Judy Sibanda;
 - Agency Art Director: Thule Ngcese;
 - Agency Managing Director: Karabo Denalane;
 - Agency Producer: Kim Hunt;
 - Brand: Brand Manager: Gavin Rheeder, Nokwe Ndwandwe;
 - Brand: CMO / Marketing Director: Kabelo Rabotho;
 - Chief Creative Officer: Peter Khoury;
 - Creative Director: Sanele Ngubane - Samish;
 - Executive Creative Director: Carl Willoughby;
 - Media Agency: OMD;
 - Performance: Sanele Ngubane - Samish, Sindiswa Aphane;
 - Recording Studio: Produce Sound;
 - Sound Designer: Louis Enslin;
 - Strategist: Anneke Botha;
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- Writer: Sanele Ngubane - Samish



#Loeries2021: ALL THE LOERIE AWARDS DAY 2 WINNERS!

21 Oct 2021



#Loeries2021: ALL THE LOERIE AWARDS DAY 1 WINNERS!

20 Oct 2021



For more:

- Official site: www.loeries.com, [Facebook](#), [Twitter](#), [Instagram](#)
- More info: [Loeries Creative Week](#), [Bizcommunity search](#), [Google](#), [Twitter](#)

For more, visit: <https://www.bizcommunity.com>