

Big 5 Digital Festival aims to connect Africa's construction professionals

The inaugural Big 5 Digital Festival Africa, set for 21-22 July, aims to bring together Africa's construction professionals for two days of networking, learning, and business. The digital event aims to build resiliency, boost the industry's recovery efforts, and help plan ahead for the post-Covid-19 era.



International providers of construction solutions will present their latest products, while the goal is to establish new business relationships and reinforce the supply chain's resiliency in the African market where infrastructure spend in 2021 is expected to increase by 10.8% YoY, according to ABiQ.

The festival features a broad education agenda with an emphasis on business continuity, infrastructure development and investments, digitalisation, governance, and sustainability. The programme provides information and intelligence to industry players already active or interested in entering the African market. Confirmed speakers include ministerial representatives, as well as thought leaders from across Africa and beyond.

Muhammed Kazi, vice president at dmg events, the organisers of The Big 5 Digital Festival Africa, says: "We are thrilled to leverage on our 40 years long experience as organisers of construction events to launch a digital platform serving the African and global construction community during these unprecedented times. The Big 5 Digital Festival Africa aims to help infrastructure and construction stakeholders in Africa reconnect again through over 15 hours of quality networking opportunities, join forces, get inspired, and envision novel solutions for the industry's future."

For more, visit: <https://www.bizcommunity.com>