

MTN Nigeria launched its music streaming platform MusicTime

MTN Nigeria unveiled a platform for streaming music, MusicTime! This allows music enthusiasts to choose from millions of songs available around the world.



Image source: Gallo/Getty.

Developed in partnership with Simfy Africa, MusicTime! is a fascinating streaming music service that offers the best local and international music listening experience. The platform allows subscribers to enjoy the music as they wish, when they want and when. This launch demonstrates a bold new step in MTN's quest for a bold digital growth strategy.

Mazen Mroue, chief operating officer, said "MTN Nigeria is proud to launch yet another service that is focused on customer satisfaction and digital inclusion. We know that music is a big part of the Nigerian culture, and in recent times, we have seen talented Nigerians take the world by storm through the fantastic music they create. MusicTime! is a platform that ensures accessibility to these great Nigerian and African music across the world."

Source: *NexTVAfrica.com*.

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