

This record-breaking egg has more than 24m likes on Instagram

By [Andy Walker](#)

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Just when you thought you've heard it all, a picture of an egg now holds the record for the most liked picture on Instagram.



Screenshot, @world_record_egg via Instagram

In today's "that's enough internet for me" news, a photograph of a plain chicken egg uploaded by @world_record_egg has claimed the coveted trophy previously held by Kylie Jenner.

Jenner's post, which chronicles the birth of her baby with Travis Scott, was liked more than 18-million times.

The [snap of the egg](#), uploaded 10 days ago, now holds more than 24.7-million likes.

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[View this post on Instagram](#)

[Let's set a world record together and get the most liked post on Instagram. Beating the current world record held by Kylie Jenner \(18 million\)! We got this 💎💎 #LikeTheEgg #EggSoldiers #EggGang](#)

A post shared by [EGG GANG 💎💎](#) (@world_record_egg) on Jan 4, 2019 at 9:05am PST

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“Let’s set a world record together and get the most liked post on Instagram. Beating the current world record held by Kylie Jenner (18 million)! We got this,” reads the egg’s caption. And it’s totally right.

It’s not clear who the record egg is, but 2.5-million people are awaiting its hatching from a single-post account, into an influencer chicken.

While we’re measuring influencing numbers though, it’s clear that Jenner remains a force on the social network boasting over 123-million followers.

Even so, we’re not sure how she’s dealing with her usurpation by an egg. Or maybe we do...

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[View this post on Instagram](#)

[Take that little egg](#)

A post shared by [Kylie](#) (@kyliejenner) on Jan 13, 2019 at 6:04pm PST

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ABOUT ANDY WALKER

Camper by day, run-and-gunner by night, Andy is editor at Memeburn and prefers his toast like his coffee -- dark and crunchy. Specialising in spotting the next big Instagram cat star, Andy also dabbles in smartphone and game reviews over on Gearburn.

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