

## What to expect at this year's Expo

The annual Design Indaba Expo is South Africa's showcase of high-end African design, exhibiting the wares of all the design sectors under one roof.

Every year, a fresh wave of creative talent is unleashed on the world, as new designers launch new products or present new brands at the event. You can almost measure the health of the South African and African creative industry by the number and quality of new exhibitors in attendance.

## Here is a sneak peek at what Expo 2015 has in store:

• Events Arena - Watch presentations from <u>William Kentridge</u>, <u>Dominic Wilcox</u>, <u>Lauren Beukes</u>, <u>Selly Raby Kane</u> and some of South Africa's top <u>comic creators</u>.

If you've got a flair for fashion we've got you covered, with a scintillating lineup including David Tlale, Lara Klawikowski, Craig Port, Thula Sindi and more. There are also panel discussions with SA Comics inluding Lauren Beukes and Joey HiFi.



- <u>BOOK exCHANGE</u> Browse the curated daily selection of pre-loved books and give one of them a new home, or bring your books to Expo and donate them. All the proceeds from the second-hand sale of these books will go towards filling empty shelves with the stand and shelves themselves being donated to Kannemeyer School.
- Africa is Now This year, Africa is Now will highlight the sparks of creativity flaring up across the continent. With this
  year's Design Indaba Expo's #makechange theme, it is exciting to see what these collectives are achieving on the African
  continent.
- <u>Paper Planes</u> Design Indaba and Alexander's Band are collaborating to produce a local illustration exhibition for Design Indaba Expo 2015 called Paper Planes. It focuses on the theme of Southern African mythology and folklore from all of our diverse cultures.



- <u>Food trucks</u> Design Indaba Expo will have Cape Town Food Trucks on site to keep your bellies happy. Each Food Truck has prepared a Signature Design Indaba dish, which will be exclusively available at Expo.
- MBOISA The Most Beautiful Object in South Africa (MBOISA) at Design Indaba Expo surveys the most "beautiful" creations made locally over the past year with the help of a dynamic mix of media personalities with diverse perspectives. View the nominations and vote <a href="here">here</a>.

The Design Indaba Expo runs from Friday 27 February to Sunday 1 March at the Cape Town International Convention Centre. Tickets for the Expo cost R80 (online or at the door). Pensioners and students pay R60, and children between 10 and 18 years old pay R45 at the door.

For more information, visit <u>designindaba.com/expo</u> or download the mobile app for <u>iOS</u> and <u>Android</u>.

For more, visit: https://www.bizcommunity.com